

Mechanical Specs for Print Ads

Magazine Trim Size: 8-3/8"W x 10-7/8"H

Magazine Bleed Size: 8-3/4"W x 11-1/4"H (3/16" bleed)

Ad Sizes:

Full Page	7-1/4"W x 9-3/4"H
2/3 Page	4-3/4"W x 9-3/4"H
1/2 Page Vertical	3-1/2"W x 9-3/4"H
1/2 Page Horizontal	7-1/4"W x 4-3/4"H
1/3 Page Vertical	2-1/4"W x 9-3/4"H
1/3 Page Square	4-3/4"W x 4-3/4"H
1/4 Page Vertical	3-1/2"W x 4-3/4"H
1/6 Page Vertical	2-1/4"W x 4-3/4"H
1/6 Page Horizontal	4-3/4"W x 2-1/4"H
1/12 Page Square	2-1/4"W x 2-1/4"H

Materials

We prefer PDF files with all fonts and images embedded. We will also accept flattened TIF files or layered PSD files.

All files must be CMYK and 300dpi.

Other formats: Adobe Illustrator .AI files with all fonts converted to outlines, and accompanied by any linked images. Adobe InDesign .INDD or .IDML files, properly packaged with fonts and images. ****Both of these file types require a laser proof to be provided with the files.**

Submit art files by upload to our ftp site, via WeTransfer, or mail art files on a CD or DVD.

FTP LOGIN:
Username: **Mag_Ads**
Password: **AdsFox7865!**

Production Charges

Ad Creation: \$75 per hour, one hour min.

Changes to Ads: \$45 flat fee

Pick ups requiring both photo and type changes billed at \$75 per hour rate.

